

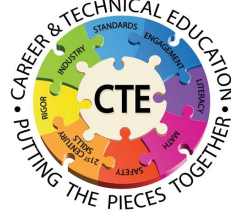


BTA of NYS News and Notes

September 2023

SOARING HIGHER TOGETHER!

Business Teachers Association of New York State



Dear BTANYS Members,

Stay connected! Stay involved! Get support! SOARING HIGHER TOGETHER!!



WELCOME BACK!!! 2023-2024!!!!

WE ARE CTE - SOARING HIGHER TOGETHER!! - is our motto this year! BTA is moving forward and beyond - excited to continue to support you with the resources and tools that you need to be successful and continue to provide OUTSTANDING EDUCATION for our students.

As we continue to provide education in a challenging world, we will soar higher together and progress toward providing what we must to our students. We will continue to provide you with new resources and tools that you need to be successful and continue to provide OUTSTANDING EDUCATION for our students.

As your new BTANYS President, the board welcomes the opportunity to provide you with continued support! We must continue to partner to recognize what we have accomplished and continue to work together to improve our craft. Happy New Year 2023-2024!

- **IN-PERSON CONFERENCE IS COMING for FALL 2023!!!!** [REGISTER HERE](#)

Stay connected! Stay involved! Get support! WE ARE CTE! SOARING HIGHER TOGETHER!

WE ARE CTE! SOARING HIGHER TOGETHER!

From our NEW BTANYS President, Mindy McCarthy:

Hello Fellow Business/CTE educators. I'd like to introduce myself and identify my goals for BTA.

My name is Mindy McCarthy and I was recently elected as your BTA President. I am a 32 year veteran Business Teacher at Henninger HS in the Syracuse City School District and I wrote the SCSD Business Technology Pathway. I've been teaching business classes since they were Regents exams. My professional experiences include alternative schools and higher education. I've been a DECA advisor for over 15 years, sat on the CFM curriculum writing committee and am a committee member for the NYS Business Teacher Exam writing and evaluation committee.

I first joined BTA as a director, was elected as treasurer and now your President. I have represented BTA at NBEA, ACTE, and NYSACTE conferences and most recently at ACTE National Policy Seminar in Washington DC. Lastly, I am a NYSACTE Fellows grad.

During my tenure with BTA, I've worked under some amazing leaders who I am still in contact with. BTA has afforded me the opportunity to create many relationships thus incredible networks. My goals for BTA include: Creating useful networks for all BTA members, teacher recruitment and retention, having administrators, teachers and stakeholders understand Business Teachers are CTE teachers. Most importantly, really focusing on Financial Literacy becoming a High School graduation requirement across New York State.

A new board was recently elected to BTA and I am so excited to work with each and everyone of them. Having said that I'm also here for each and every one of you. Please feel free to contact me with ideas and thoughts regarding BTA. If you want to take an active part and become part of the change please contact me.

On a personal note, I am a grandmother of two beautiful girls, an avid hiker and shoot archery with my husband. I enjoy doing crafts and have three chocolate labs. Don't forget to save the date for our in person conference in Albany NY on October 19 and 20, 2023. We have some really great workshops/PD and informational sessions lined up (which are eligible for CTLE hours). I look forward to meeting you at the conference. Save the date of October 26 as TEACH BUSINESS DAY. More information to come.

Words of wisdom: "Focus on the solution, not the problem!"

Have a great start to your school year and see you in Albany on October 19 th and 20 th .

Fondly,
Mindy McCarthy
BTA President
Business/SUPA/CTE Instructor
DECA Advisor
president@btanys.org

WE ARE CTE! SOARING HIGHER TOGETHER!

NEXT UP - 2023-2024 professional development support:

Business Teachers Association of New York State
IN PERSON CONFERENCE
Soaring Higher Together

CTLE Credit Offered

Dates: October 19-20, 2023

Time: October 19 (3pm-8:30pm)
October 20 (8am-3pm)

Where: The Century House

997 New Loudon Rd, Latham, NY 12110

Price: BTANYS Members \$150

Non Member \$200 ('23-'24 Membership included)

Students \$75

Breakfast & Lunch included on October 20th.



REGISTRATION

EVENT HIGHLIGHTS:

- ENGAGING KEYNOTE SPEAKERS
- INTERACTIVE WORKSHOPS AND SEMINARS
- NYSED UPDATE
- INNOVATIVE TEACHING TOOLS EXHIBIT
- PRESENTATION OF 2022-2023 AWARDS
- NETWORKING OPPORTUNITIES WITH FELLOW EDUCATORS



Don't miss this opportunity to enhance your teaching skills, connect with fellow professionals, and stay up-to-date with the ever-evolving business education landscape!

For more information visit our website:

www.btanys.org

WE ARE CTE! SOARING HIGHER TOGETHER!

REGIONAL UPDATES:

Buffalo Region: Please stay tuned for any additional emails about the FALL CONFERENCE 2023 and please reach out to your friends in other districts if they are interested in becoming involved with our region! If anyone has any questions please do not hesitate to reach out to me at nwarchocki@ktufsd.org

Capital Region:

Teachers interested in joining the local Capital Region BTA - [BMEA can access this link](#)

Long Island Region:

Welcome back from a well-deserved summer break! We hope you had the opportunity to relax and recharge during the past few weeks. As we gear up for the upcoming school year, we wanted to share that we are in the process of planning events that will undoubtedly make a memorable and enriching experience for both you and your students. **PLEASE MARK YOUR CALENDARS**...Our Fall Conference is scheduled for Tuesday, November 28, 2023 and our Spring Conference is scheduled for Tuesday, March 12, 2024. The Annual Student Contest is scheduled for Tuesday, April 16, 2024 and the Awards Luncheon on Tuesday, May 21, 2024...more information to come. Become a member or renew your LIBTA membership by clicking on the following link and emailing the completed form to tfoufas@cps.k12.ny.us:

<https://docs.google.com/document/u/2/d/1z9ptcOwwaWE5JG6BNlwjfwcstnwgG6b0OVenBIPNu04/copy>

Also visit our website for up-to date information at:

<https://www.longislandbta.org/>

Email Contacts for the LI region of BTANYS are BTANYS.longisland@gmail.com or tfoufas@cps.k12.ny.us.

Hudson Valley Region:

Join us at our Fall Conference 2023 - October 19th & 20th. If you would like to be added to their email list, contact us at mpavic@ossiningufsd.org or Hudson@btanys.org.

North Country Region: Looking for a new North Country Regional Director - contact an officer if you would like to know more.

Rochester Region: Looking for a new North Country Regional Director - contact an officer if you would like to know more.

Southern Tier Region: Director David Pellicotti has been reaching out to members in this region. If you have not been contacted, email southerntier@btanys.org OR Pelliccd@BinghamtonSchools.Org.

Syracuse Region/ Central Region:

- Please email cnew@caz.cnyric.org with any questions. Be on the lookout for Fall/Winter CONFERENCE 2023!

BMHS and Awards Update: See [BTANYS website for updates](#) and ordering details.

Email your Regional Directors or the BTANYS Officers for additional questions, concerns, updates.

WE ARE CTE! SOARING HIGHER TOGETHER!

Are you on the Listserv?

Join the [CTEBiz](#) listserv for updated information about business education throughout the state provided by Michael LaMastra, our Business and Marketing Associate at NYSED.

Updates and News from Michael LaMastra at NYSED/CTE Business:

Welcome back to the 2023-2024 school year! For those of you who are new, my name is Michael LaMastra and I am the content associate for Business and Marketing Education at the New York State Education Department. In my work, I provide support for all business teachers and programs throughout New York. I also am the contact for middle school CTE and work-based learning. One new tool available this school year is the [New Teacher Survival Guide](#) which combines many commonly used resources in business education into one document. This is not a required tool, but my hope is it will be helpful for new teachers in developing their classes (as well as existing teachers on the hunt for new resources). I am looking forward to seeing many of you at the BTANYS Fall Conference in October.

If you have not already, please make sure you [subscribe to my mailing list for business education](#). While I may not have all of the answers right away, I promise to keep you as informed as I can through my weekly updates. Stay tuned for updates on position openings, announcements from NYSED, as well as events that may be of interest. I also love sharing unique things that are taking place in our business departments throughout the state. Feel free to [contact me directly](#) if I can assist you in any way.

Be sure to share something with your colleagues in either the [business education workgroup](#) or the [career and financial management resource site](#).

BTANYS Awards -



2023 Emails have been sent to award winners!!!

Join us at our BTANYS in-person Conference to meet our award winners for:

[Department of the Year Award](#) - Creative, innovative, dedicated - these are some of the adjectives that describe previous Department of the Year winners. To continue to recognize the exemplary business and marketing education programs across the state, BTANYS is proud to partner with NYSED to offer the Department of the Year application. Forward applications and any questions to: awards@btanys.org

[Marsha W. Iverson Award](#) - This award allows outstanding new business educators to be acknowledged by other educators and their administration for their hard work and dedication to business education.

[Clinton A. Reed Award](#) - This award recognizes a business educator for their contributions to the advancement of business education through their own leadership, professionalism, honors and awards.

[Hobart H. Conover Award](#) - This award allows a dedicated professional involved in promoting, supporting and involvement in business education to be recognized for their outstanding efforts.

[Outstanding Middle Level Business Educator Award](#) - The award recognizes exemplary efforts of middle-level business educators.



[DECA/FBLA Advisor Award Innovations Grant](#)

WE ARE CTE! SOARING HIGHER TOGETHER!

CTE TAC Professional Development -

September 28, 2023
3:30 PM - 4:30 PM

INTRODUCTION TO TEACH TO LEAD: IMPROVING CLASSROOM PRACTICES IN YEAR 2 AND BEYOND, A HYBRID COURSE FOR NEW-ISH CTE TEACHERS

Are you "new-ish" to teaching CTE? The Teach to Lead cohort aims to support CTE teachers, especially early career educators with peer mentoring and support for classroom implementation of their specific content. The course will provide general strategies for secondary-level instruction and collaborative support across a variety of classroom settings, ideally with partners in similar content areas. This session will give you a taste of the hybrid course, which will be available via [DreamSeeDo](#).

Presenter(s):

- Sarah Fiess (Tech Valley High School)

Audience: CTE Teachers

Content Area(s): New Teacher Cohort



[Register Now](#)

News from The National Business Education Association

Upcoming September Events

Find out more at [NBEA.org/EVENTS](https://nbea.org/EVENTS)

Wednesday, September 6, 2023

Formative Assessment Strategies for a Business Classroom

9/6/2023

Time: 4-5 PM ET (3-4 CT, 2-3 MT, 1-2 PT)

Wednesday, September 20, 2023

Survival Guide for New Teachers Networking Event + A Free Membership for New Teachers

9/20/2023

Time: 6 p.m. ET (5 CT, 4 MT, 3PT)

Wednesday, September 13, 2023

NBEA New (and Returning) Member Orientation Session

9/13/2023

Time: 5:00 PM (4CT, 3 MT, 2PT)

Thursday, September 21, 2023

An Overview of Financial Planning - Definition, History, Regulations and Ethics

9/21/2023

Time: 4:00 P.M. (3CT, 2MT 1PT)

Thursday, September 14, 2023

Teaching AI Skills in Business Education

9/14/2023

Time: 4:00 P.M. (3CT, 2MT 1PT)

Tuesday, September 26, 2023

NBEA Book Club Find out more at [NBEA.org/Bookclub](https://nbea.org/Bookclub)

9/26/2023

Time: 5:00 PM ET

National Business Honor Society Information Session

9/14/2023

Time: 5 p.m. ET (5 CT, 3 MT, 2 PT)

SAVE THE DATE: Teach Business Day October 25th. More information to come.

WE ARE CTE! SOARING HIGHER TOGETHER!



Calendar of Events:

TO DO in SEPTEMBER:

- **INTRODUCTION TO TEACH TO LEAD: IMPROVING CLASSROOM PRACTICES IN YEAR 2 AND BEYOND, A HYBRID COURSE FOR NEW-ISH CTE TEACHERS** September 28, 2023 - 3:30 PM - 4:30 PM [Register Now](#)
- REGISTER NOW!!! - Come to the next in-person conference for BTANYS! REGISTRATION IS NOW OPEN for the next [BTANYS STATEWIDE CONFERENCE FALL - OCTOBER 19-20, 2023!](#) - If you would like to present or sponsor the conference logistics, see conference info [HERE](#).
- Prepare for “TEACH Business Day” on October 25, 2023

Next BTANYS Executive Board meeting - November, 2023 - tbd

<http://www.btanys.org/>



Business Teachers' Association of New York State
September 2023